



## **eseScan Launches Feature-Rich, User-Friendly Version of Anti-Virus and Content Security Solution Targeting Next Generation of Threats and New User Needs**

*eScan 11 includes advanced weapons against highly-evolved threats as well as a breakthrough interface and support offerings for users ranging from novices to experts*

**MUMBAI, India & FARMINGTON HILLS, MI – October 22, 2010** - [eScan](#), one of the leading security solution providers and real-time anti-virus and content security solution developers, today announced the launch of eScan 11, a more feature-rich, user-friendly version of its next generation information security solution.

eScan 11 has a new interface and additional support offerings that is designed to accommodate any user – from novice to expert to gamers and other users with unique needs. eScan 11 also represents a breakthrough in security solution user interface development by offering security users innovative design concepts and interface technologies seen in recently introduced hardware, software and services.

eScan 11 also features malicious URL filtering which will block access of users to malicious websites/URLs, and prevent infections from “drive-by downloads.” These and other new features – together with eScan 11’s multiple detection engines – are designed to ensure complete security for current and next generation threats.

A leading security solution in India and other worldwide markets, eScan has been enhanced for regions like the US, who face a new generation of threats and a new generation of users.

“eScan 11 addresses today’s new security priorities with a comprehensive anti-virus, anti-spam and content security solution that is not only equipped to provide zero-day protection, but is also is designed with the diverse requirements and sophistication of today’s users,” said Govind Rammurthy, eScan CEO and managing director. “eScan 11 is unique in that it is both feature rich and user-friendly, making this an effective and practical weapon against viruses, spyware, keyloggers, hackers, spam and other malicious Internet threats, including ‘drive-by downloads’ a stealthy new technique for cybercrime and identity theft.”

“In the US in particular, the evolution of security threats and the changing needs of a growing base of users demand a new approach to protection, and eScan builds on its history as a security technology leader to address these new realities,” said eScan COO, Rohini Sonawane. “For eScan 11, we analyzed the most recent attack vectors and methods of future breeds of malware and incorporated new



technologies that can counter them. And while eScan 11 provides multi-layered protection, it utilizes very low memory and system resources so that system speed is not compromised.

eScan 11 also comes with a Gaming Mode that ensures uninterrupted Gaming experience and a Laptop Mode feature that provides unmitigated battery time on laptops.

Features new to eScan 11 include:

- **eScan 11 features** malicious URL filtering which will block access of users to malicious websites/URLs, and prevent infections from “drive-by downloads.”
- **Whitelisting** - eScan uses Whitelisting in order to increase its performance by utilizing lower system resources as well as to eliminate accidental False positives. eScan updates its Whitelist database on a periodic basis.
- **Rescue CD** - With eScan 11, eScan has enabled their customers to download an ISO file from which the customers can create an installation/ rescue CD. This Rescue CD can be used to boot the PC from the CD in order to clean an infected computer. This is available on the same page as that of the trial version.
- **Content Security and Parental Control** - helps users block objectionable content and harmful Web sites.
- **Web Anti-Phishing** - protects users from phishing attacks while surfing the Web
- **Virtual Keyboard** - serves as a precaution against keyloggers. This keyboard can be used while typing sensitive information, such as banking passwords or credit card numbers.
- **Folder and Files Security** – Allows users to lock specific files and folders so that network users or local users cannot modify, delete or rename them.
- **Advanced Self-Protection Features** - Prevents new generation malware from disabling eScan real-time protection on a user’s computer.

eScan 11 also includes several recent eScan product enhancements:

- **Proactive Security** - Prevents unknown or suspicious applications from executing and compromising the security of your computer.
- **USB Control** - Prevents data theft by enabling password-protected access to USB storage devices. It also helps users “whitelist” the USB storage devices that does not require password protection, and provides users with the facility to scan the device before access and block AUTORUN from executing automatically when accessing a portable storage device.
- **Auto-download Updates** - Automatically downloads free updates from eScan update servers.



- **eScan Remote Support** - Helps users request the assistance of an eScan technical support representative through a remote connection to the computer. This allows a eScan technical support representative to take control remotely and troubleshoot eScan-related issues.
- **eScan Auto Back Up and Restore** – Helps users back up critical files of the Windows® Operating System installed on the user's computer. It then automatically restores the clean files when eScan finds an infection in any of the system files that cannot be disinfected.

eScan 11 is available in many languages including English, German, French, Greek, Italian, Latin Spanish, Dutch, Norwegian, Portuguese and Spanish. Home User editions are available for purchase through the eScan Website and through partners worldwide. There will be SMB and Corporate versions available in the near future. Customers who use eScan 10 can upgrade to the new eScan 11 free of cost.

For additional information on eScan 11, please visit the eScan Web site at: <http://www.escanav.com>.

### **About eScan**

eScan, the world's first real-time anti-virus and content security software for desktops and servers, is developed and marketed by MicroWorld. MicroWorld has offices in the U. S., India, Germany, Malaysia and South Africa, and is represented in more than 90 other countries by a worldwide network of partners. Since the company was founded in 1993, MicroWorld has redefined the information security landscape with the development of groundbreaking technologies and solutions. The company's flagship product, eScan is powered by today's most advanced security technologies and sophisticated anti-virus heuristic algorithms that not only protect against current threats, but also provide proactive protection. eScan has received certifications and awards from some of the security industry's most prestigious testing bodies, including Virus Bulletin, AV-Comparatives, West Coast Labs (Checkmark), ICSA, and PCSL labs.

Visit [www.escanav.com](http://www.escanav.com) for more information.

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